

HOW TO SPAY AND NEUTER THE HSUS!
(A "STRATEGIC PLAN")

REFLECTIVE THOUGHTS: The IRS and the Tax Code **"DID IN"** Al Capone. If the HSUS has played "fast and loose" with the Tax Code limitations on lobbying by a public charity, such careless arrogance could "bite" the HSUS! Wouldn't it be a "SHAME" if the IRS and a growing number of Members of Congress began associating the catch-phrase of **"TAX CHEAT"** with the HSUS!?!?!?!?!?

ULTIMATE GOAL OF STRATEGIC PLAN: IRS REVOCATION AND WITHDRAWAL OF THE TAX-EXEMPT, PUBLIC CHARITY STATUS OF THE HSUS.

PREPARATORY GOAL: CREATE A **TIMED** AND ORECHESTRATED "FLURRY" OF REQUESTS FOR THE IRS TO INVESTIGATE ALLEGED EXCESSIVE AND UNDER-REPORTED "LOBBYNG ACTIVITES OF THE HSUS.

MEANS TO ACHIEVE ULTIMATE GOAL:

STEP 1: MOTIVATE SEVERAL THOUSAND RESPONSIBLE BREEDERS; MEMBERS OF THE AGRICULTURE COMMUNITY; AND EMPLOYEES, SUPPLIERS, RELATIVES AND FRIENDS OF BREEDERS AND MEMBERS OF THE AGRICULTURE COMMUNITY FROM ALL OVER THE U.S. TO SEND LETTERS, **BY CERTIFIED MAIL**, TO THE IRS TAX FRAUD OFFICE, AND REQUEST THE IRS TO INVESTIGATE THE HSUS "LOBBYING ACTIVITIES."

STEP 2: EITHER SCAN AND E-MAIL A COPY OF THE U.S. POSTAL CERTIFIED MAIL RECEIPT FOR THE LETTER SENT TO THE IRS TAX FRAUD OFFICE TO f.losey@insightbb.com, **OR** mail copies to FRANK LOSEY, 2029 TAMPA BLVD., NAVARRE, FL 32566. (Temporary Holiday Address.)

STEP 3: MOTIVATE THOSE SAME SEVERAL THOUSAND RESPONSIBLE BREEDERS; MEMBERS OF THE AGRICULTURE COMMUNITY; AND EMPLOYEES, SUPPLIERS, RELATIVES AND FRIENDS OF BREEDERS AND MEMBERS OF THE AGRICULTURE COMMUNITY FROM ALL OVER THE U.S. TO SEND E-MAILS TO THEIR TWO U.S. SENATORS AND TO THEIR RESPECTIVE U. S. REPRESENTATIVE BETWEEN CHRISTMAS AND NEW YEARS DAY. (See Boilerplate E-Mail.)

STEP 4: FRANK LOSEY WILL **"FOLLOW-UP"** TO APPROPRIATE OFFICES WITHIN THE DEPARTMENT OF THE TREASURY WITH THE "PAPER TRAIL" OF THOUSANDS OF LETTERS MAILED TO THE IRS TO INCREASE THE PRESSURE ON THE IRS TO INVESTIGATE WHETHER THE HSUS HAS JEOPARDIZED ITS TAX-EXEMPT, PUBLIC CHARITY STATUS BECAUSE OF **"TOO MUCH LOBBYING ACTIVITY."**

BACKGROUND OF STRATEGIC PLAN:

- I have worked in Washington DC as a Registered Lobbyist for nearly 20 years, and am familiar with "Lobbying Rules," and how "Lobbying" is effectively and successfully done **directly, indirectly, casually, and very, very subtly.** HSUS has mastered the "Art of Lobbying." That is why **"using their own words"** may be the most unexpected and successful way to derail the **"HSUS Freight Train of Destruction."**
- I respectfully believe that responsible breeders throughout the U.S. do not have the financial wherewithal to counter and go against the well-financed and sophisticated "Lobbying Machine"

of the HSUS. That is why breeders and all others with a vested interest need to be “creative” and go after the **Achilles’ Heel of the HSUS - - its arrogant and blatant “lobbying activities.”**

- For the last 18 months, I have downloaded “smoking gun” documents from the HSUS Website - - every one of the referenced documents and quotes in the Overview Summary were found on the HSUS Website, and they are now part of my 300+ page “Master File.”
- My trial experience as a Military Judge, Prosecutor and Defense Counsel left me with the indelible knowledge that a “Paper Trail,” such as documents downloaded from the HUS Website, will often destroy the seemingly impregnable **credibility** of a witness, accused or adversary.
- **I now have a very damning “Paper Trail” that has been downloaded from the HSUS Website over the last 18 months - -the “smoking gun!”**

As is so true in all phases of life, **“Timing is Everything.”** That is why the “Strategic Plan” must be executed with flawless precision in a short period of time so that HSUS will not have time to react effectively to blunt the call for an IRS investigation. **For the Strategic Plan to have the best chance for optimum success, two things must occur between now and the end of December.**

First, several thousand letters need to be mailed to the IRS Tax Fraud Office between now and Christmas Eve. This will allow a week for me to receive copies of the Certified Mail Receipts so that I will be able to “follow-up” with the Treasury Department, which has oversight over the IRS, in early January.

Second, several thousand E-Mails need to be sent to your respective two Senators and U.S. Representatives between Christmas and New Years Day. (Typically, those Offices are shut down for the Holidays or only have a skeleton crew.) Thus, when they open up for business after the First, many Members of Congress will be briefed by their staffs about **“all of the E-mails received from constituents concerning the HSUS.”** **“NUMBERS MATTER” AND THE SHOCK EFFECT OF SO MANY E-MAILS, EVEN THOUGH THEY ARE BOILERPLATE** (This is an exception to the general rule not to send form letters), **WILL BE “ATTENTION GETTERS,” AND MAY RESULT IN AT LEAST SEVERAL MEMBERS OF CONGRESS CONTACTING THE IRS AND ASKING THAT IT INVESTIGATE THE LOBBY ACTIVITIES OF THE HSUS.** Thus, we will have **two “waves”** hitting the IRS in a period of 2-3 weeks, and if the IRS does not promptly act, we will have the **“Certified Mail Receipt Documentation”** and the opportunity to escalate the “Lobbying” issue to a more senior level in the Treasury Department that has oversight over the IRS.

Reflect for a moment on this thought: If HSUS has to defend its actions against the IRS, it will throw the HSUS off its “game” at the Beginning of the Year when it plans to go full court press at the Federal Level, as well as at the State Level - - a potential mega-momentum changer!

I would appreciate if you would consider taking 60 minutes of your time to try and neuter and spay the HSUS by downloading the three attachments; finalizing a boilerplate letter to the IRS Tax Fraud Office and sending the letter by Certified Mail; sending boilerplate E-Mails to your respective three Members of Congress; and then sending me a copy of the Certified Mail Receipt. Thank You.

Frank Losey

